

The Essentials Package



The Essentials contain everything you need to refresh your brand and get you online.

Custom Branding Suite

Includes:

Brand Consult with Art Director & Director
Brand Development & Action plan
Logo Suite
Brand Style Guide & Visual Strategy

Website Landing Page

Includes:

Design & development of 1 page landing page

Custom Social Media Strategy

Includes:

Paid social action plan (1 month period)
Digital Assets for a month scheduling period
Instagram tile and story content pieces
3 Paid Social Ads (sized for Instagram and Facebook)

\$8k + GST

Extras

Imagery Package

In-studio photoshoot for 1 - 3 products
2 - 4 product shots + 3 - 4 styled lifestyle
shots of each product
Post production editing

\$3k + GST

Copy Package

Website copy edit and rework
Product copy (4 products) OR marketing copy
(2 assets)

\$2k + GST

These extras can be added on to any package

The Premium Package



The Premium package is a clear plan for your brand to make a greater dent in the market and stand apart from the competition and to expand their current digital presence.

Custom Branding Suite

Includes:

Brand Consult with Art Director & Director
Brand Development & Action plan
Logo Suite
Brand Style Guide & Visual Strategy

Website

Includes:

Design and development of a
5 page website

Custom Social Media Strategy

Includes:

Paid social action plan (1 month period)
Digital Assets for a month scheduling period
Instagram tile and story content pieces
3 Paid Social Ads (sized for Instagram and Facebook)

\$10k + GST

Extras

Imagery Package

In-studio photoshoot for 1 - 3 products
2 - 4 product shots + 3 - 4 styled lifestyle
shots of each product
Post production editing

\$3k + GST

Copy Package

Website copy edit and rework
Product copy (4 products) OR marketing copy
(2 assets)

\$2k + GST

These extras can be added on to any package

Build Your Own Package



Pick and choose any of our services to make a package that best suits your business needs

Brand

Naming

Brand strategy

Logo mark

Guidelines

Collateral

Advertising

Print

Brand collateral

Publications

Brochures &

Flyer's

Packaging

Product Design

OOH Advertising

Social

Lead Generation

Brand Awareness

Demographic

Marketing

Database Building

Social Management

Growth Tactics

Digital

Interactive design

Web development

User experience

E-Commerce

Video & Photography

Property

Promotional

Animation

Social Media

Drone

Render

\$10k + GST*

* A combination of the above up to the value of \$10k